



Poster Presentation Guidelines

A Poster session is a one-to-one informal discussion between presenters and their audience on a conference-related theme. Presenters post their research design and findings on a poster board; i.e., a brief text clearly labelled and illustrated by **photos, charts, graphs, tables**.

ICET 2019 presenters will be exhibiting their posters as per the Conference Programme. Poster should be set up either on Friday, July 5, 2019 (from 15.00-17.00) or on Saturday, July 6, 2019, (before 09.00) respectively before the session in the designated area. Posters can be stuck with blue tack or double-sided Sellotape. The poster should be removed immediately after the end of session.

You are strongly advised to be in the poster area at least 30 minutes prior to the scheduled time of your presentation. Each and every poster will be evaluated by two judges.

Guidelines for Poster Preparation

The poster should be a visual presentation of your submitted abstract and should meet the following criteria:

TITLE

The title should be the same as in the submitted abstract.

SIZE

The poster must be **A0 size** (A0 size is 841mm x 1189mm) in **portrait orientation**.

LETTERING

The poster should be easily readable at a distance of two metres. Use UPPER and lower case for general content as the use of all-capital text is difficult to read. Avoid using a mixture of type/font styles.

TITLE

Include the title of your presentation at the top of the poster. Characters should be a minimum of 48-point font size. Your name, School or Centre should also be displayed on the poster. HEADINGS 48 to 60-point font size is recommended for headings.

CONTENT

24 to 32 font size single spaced is recommended. The text should be concise and easy to read.

The message that your poster contains should be clear and understandable without the requirement of oral explanation. If relevant, methods should be presented simply and concisely.

After the title, the two most important panels are the Introduction and the Conclusion. On the basis of these two panels, a reader will decide whether to consider the poster details and perhaps talk to the presenter. These panels need to be very simple, concise and visually attractive. Results should be presented graphically if possible. Avoid large tables of data.

Results should be in line with those originally submitted in your abstract.

Use pictures, symbols and colour. Figure legends are essential and should be short but informative. If using graphs, they should have a short heading.

For visual effect, we recommend that graphs be no smaller than 12cm x 18cm. Photographs should be no smaller than 12cm x 18cm. Use the space to attract your audience for discussion, not to present complex details of methods and results.